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By **SHERRI CRUZ** Sunday, July 17, 2011



Swanecamp Special: Miracles Surf & Paddle Summer Camp

Fundraisers and charitable donations from companies and people

Workers at Deloitte LLP's Costa Mesa office donned the company's signature blue for the 12th annual Impact Day on June 10.

About 400 Deloitte employees donated their brainpower and their might to help students in the Santa Ana Unified School District.

"We consider it a privilege to do business in Orange County," said Rob Lucenti, managing partner of Deloitte for Orange County. "It's our responsibility to give back."

Deloitte chose to help Santa Ana schools based on need and because the district is in its backyard.

The company's "squeezing at the gills to educate" all of the kids who are part of the largest public school system in the county, with about 58,000 students at 61 schools.

Deloitte's number crunchers taught math problems in a game-show style to about 100 sixth-grade students at Sierra Preparatory Academy.

At Jackson Elementary School, Deloitte volunteers gave lessons in business and economics to students in kindergarten through fifth grade.

Volunteers also did some physical labor at the schools, such as painting murals, landscaping and sprucing up common areas.

The better the community, the better it is to do business, Lucenti said.

There also are intangible benefits.

"It gives you perspective, it grounds you," Lucenti said. "It gives you a different lens to look upon things."

Miracles & Paddleboards

Tom Swanecamp, board member of Tustin-based Miracles for Kids, put together the first Miracles Surf & Paddle Summer Camp for the kids at Children's Hospital of Orange County and their families.

Swanecamp, an avid stand-up paddleboarder, is president of Irvine-based Redrock Security & Cabling Inc.

Miracles for Kids helps families of children who are facing life-threatening illnesses at CHOC pay for expenses such as rent and groceries.

The camp, which kicked off June 30, runs through Aug. 25. It's being held at beaches in Dana Point and Huntington Beach.

Volunteers from San Juan Capistrano-based Hobie Designs and Irvine-based Billabong USA are giving one-on-one stand-up paddleboarding and surfing lessons to the kids.

Hobie's Tracey Engelcling is the lead instructor.

Other donors include Minuteman Parking Co., which is providing transportation to and from the beaches. Lunches come courtesy of Chipotle and Sapphire Laguna.

The Ocean Institute, a marine science education center in Dana Point, is offering the campers free tours.

Dealers Choose Homefront

Newport Beach-based Orange County Automobile Dealers Association donated a Dodge Caravan minivan to Operation Home-front Southern California during its annual golf tournament on June 6.

San Diego-based Operation Homefront helps military families in Southern California.

A bit of history helped the association choose the nonprofit.

Jon Gray, president of the dealer association, saw that the golf tournament fell on the anniversary of "D-Day," the invasion of Normandy by Allied troops during World War II.

He suggested to his fellow dealers: "We can't have a tournament on D-Day and not support the military."

Leaders

Mike Trueblood is this year's National Big Brother of the Year. Big Brothers Big Sisters recognized Trueblood, director of California State University, Fullerton's Mihaylo College's Family Business Council, at its national Bigs of the Year awards in Dallas. Trueblood has been involved with the group for more than 30 years. He's been a mentor to his current little brother, Joseph, for four years ... Frank Ferrara, executive vice president of customer satisfaction for Fountain Valley-based Hyundai Motor America, has joined the board of Habitat for Humanity of Orange County in Santa Ana.